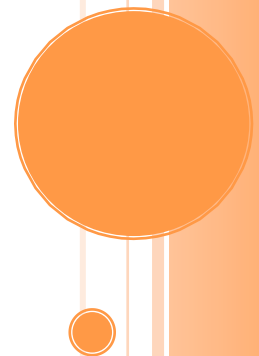


THE TOP SIX TOOLS FOR AN ONLINE BUSINESS

*[HINT: I USE THESE TO BRING IN A
FIVE-FIGURE ONLINE INCOME PER
MONTH]*

BILL O'HANLON



The Top Six Tools For An Online Business

[Hint: I use these to bring in a five-figure online income per month]

I was trained as a psychotherapist and had a practice and then I became an author and speaker. My speaking life grew in percentage of my income until I cut back and finally stopped my practice. I traveled an average of 3-4 times per month all around the world and made a fine living, but was rarely home and was petal to the metal busy much of the time.

I had this crazy busy life until a few years ago, when I had a life crisis and decided I had to find a different/better way of working.

Luckily, online tools have become available for a very affordable price that has let me move much of my work both online and allowed me to schedule less work while continuing to creating new content as well as spending quality time with my family and on self-care.

If you started an offline, bricks and mortar business, you would need to invest quite a bit to get it going: refurbishing the premises; getting a cash register, credit card machine, phone lines, furniture, business insurance, and many other initial and monthly expenses.

Online tools have become available for a very affordable price.

You can start an online business for much less, but in order to get it right and do it professional, as well as save you lots of frustration, you will need to invest a bit to get going.

Here are the top tools I use on an ongoing basis for creating this online income and career. I have sifted through literally hundreds of tools to come to this list. Some were too hard to learn or use, some were flawed and failed at

critical points, some just didn't do the task I was looking for. These are the best of the best.

1. Siteground

This is the website/blog hosting and free domain name site I use for my many websites and blogs. I like their customer service and the ease of use of their behind the scenes control panels. Plus you can get your first domain name and website for \$3.95/mo. for the first year, if you use the link below.*

http://www.siteground.com/friends.htm?referrer_id=43859

2. Active Campaign

I use a professional dedicated email storage, management and sending service. It allows me to track how many people open my emails, allows them to unsubscribe or change their email address quickly without me doing it manually, and do quick split tests to see which subject lines and email messages work better. I have used several different services for this, but this one gets the most emails delivered and has some advanced features that are really helpful

My email list is the bedrock of all my online income and impact, so finding the right service to manage this function is crucial for me. Starts at \$23/month and goes up when you have bigger mailing lists.

Link: http://www.activecampaign.com/?_r=Z2LGUF2I

3. Instant Teleseminar

This is a professional teleseminar/webinar service that has some nice features I use regularly to do coaching, teleseminars (with slides if I want to use them), record the calls and allow people to attend via telephone or over the web. It gives me control over the volume of each participant, to mute individual participants if their particular line is noisy, to automatically play pre-recorded calls and to do replays and put in web links. It also offers some stats as to who and how many participants were on the call. Starts at \$47/month and goes up with more features and number of participants per teleseminar/webinar. You can get a trial version for \$1.

Link: <http://instantTeleseminar.com/productInfo.asp?x=781496>

4. Kajabi

This is an online course and membership program hosting site. I have put together online courses online for many years and rejoiced when this online platform was created. It was easy to learn and my courses have made four and five figures each month for the past few years. Starts at \$1039/month, but I use the \$311/month version since I have so many courses hosted on it and it contains an affiliate program.

Link: <http://www.kajabiapp.com?kjba=2405003e>

P.S. I have a course on how to Create Online Courses that will teach you how to use this service as well as how to organize and create your courses. It is included in the REACH program.

5. Leadpages

This is hands down the easiest online tool to create email opt-in forms, teleseminar and webinar invitation pages, sales pages and launch pages for new products and services. I used to have to hire people to create these pages and post them online. Then getting them changed or updated cost more money and delays. I now do these pages in minutes and for no cost since I bought this yearly service for the price of what I used to pay to get one of these pages made and put online. \$37/month or \$197 per year (I recommend the yearly version. Great savings and some other features and service thrown in.)

Link: http://link.leadpages.net/aff_c?offer_id=6&aff_id=1118

6. Fiverr.com

Man, do I love Fiverr. This is an online freelance task hiring site where many tasks, such as creating banner ads, installing a Wordpress site, transcribing audios, getting a logo made, getting a book cover made, and other tasks for \$5 US. These things used to be hard to get done and cost much more. Go on this site, find someone who does the task you want done, and look at their ratings and reviews and choose someone with high rating and great reviews.

Link: www.Fiverr.com

***Some of the links I have provided here give me some benefit (extra months of web hosting; referral fees) and some don't. If you use the link I have provided, it won't cost you any extra and will help support me and my work in the world. I suggest that after you become a customer of any of these services/products, you also become an "affiliate" and get similarly rewarded for your referral of others.**

REACH Course: <https://solutionspace.mykajabi.com/p/181076>